

## 2021 Classic Wall Calendar Imprinted Price List & Order Form

Keep your company's name in front of your valued clients all year long with the most recognized calendar in the world.



## MINIMUM ORDER: 50 CALENDARS

Deadline for holiday delivery: November 25, 2020. Free envelopes if you place your order before September 4, 2020. Please allow at least three weeks for delivery.

## **Artwork Instructions:**

Imprinted Calendar Backsheet sizes: 11%" (w) x 11" (h)—1/4" of top will be used for binding. Customer's logo/message fits in: 11%" (w) x 2" (h). If bleed is needed: 12%" (w) x 21%" (h) — 1/8" bleed required on right, left, and bottom.

Artwork, fonts, logo and design suggestions can be emailed to Annette at <u>APhares@azdot.gov</u> and Arizona Highways will then create artwork. Files larger than 8 MB must be given to Arizona Highways on disk or sent using a file transfer site.

For complete artwork instructions, go to arizonahighways.com/subscribe/corporate-sales and scroll down to the Artwork Requirements link in the Imprinted Calendars section.

Allow one extra week for artwork changes and one extra week if shipping out of the Phoenix area.

Prices are subject to review of submitted artwork.

Arizona Highways reserves the right to approve/reject all customer copy submitted for imprinting. For assistance, contact Arizona Highways Sales Department at 602.712.2018.

Lisa Karnatz • 602.712.2018 • LKarnatz@azdot.gov

| Date:                  |   |  |  |  |  |
|------------------------|---|--|--|--|--|
|                        | ARIZONA HIGHWAYS USE ONLY                     |  |  |  |  |
| Account Number:        | Batch No Order date                           |  |  |  |  |
| Purchase Order Number: | Sales Rep Delivery date                       |  |  |  |  |
| Company:               | Date received by Production                   |  |  |  |  |
| Contact Person:        | Order Method: 🗌 E-mail 🗌 Phone 🗌 Fax 🗌 Mail   |  |  |  |  |
| Address:               | SHIP TO: (IF DIFFERENT THAN INFO ON THE LEFT) |  |  |  |  |
| City, State, Zip:      | Name:   |  |  |  |  |
| Telephone:             | Company:                                      |  |  |  |  |
| Fax Number:            | Address:                                      |  |  |  |  |
| E-mail:                | City, State, Zip:                             |  |  |  |  |
|                        |   |  |  |  |  |

|                         | Suggested Retail Price \$10.99 |  |  |  |
|-------------------------|--------------------------------|--|--|--|
| Charge for<br>Calendars | 100 or less: 40% off = \$6.59  |  |  |  |
|                         | 101 - 600; 45% 011 = 56.05     |  |  |  |
|                         | 601 – 1,200: 50% off = \$5.49  |  |  |  |
|                         | over 1,200: 55% off = \$4.95   |  |  |  |

PMS color or colors for your imprinting:

| Charge for Imprinting |            |             |                                  |                                  |                     |
|-----------------------|------------|-------------|----------------------------------|----------------------------------|---------------------|
| Calendar Quantity     | Black only | 1 PMS Color | 2 PMS Colors or<br>1 PMS + Black | 3 PMS Colors or<br>2 PMS + Black | 4-Color<br>Printing |
| 300 & under           | \$67.50    | \$82.50     | \$137.50                         | \$207.50                         | \$227.50            |
| 301-600               | \$87.50    | \$102.50    | \$177.50                         | \$267.50                         | \$287.50            |
| 601-1,200             | \$107.50   | \$122.50    | \$217.50                         | \$327.50                         | \$347.50            |
| 1,201-1,500           | \$127.50   | \$142.50    | \$257.50                         | \$387.50                         | \$407.50            |
| 1,501-2,000           | \$147.50   | \$162.50    | \$297.50                         | \$447.50                         | \$467.50            |
| 2,001-3,000           | \$167.50   | \$182.50    | \$337.50                         | \$507.50                         | \$527.50            |

## Order Authorized by \_\_\_\_\_

Customer's Signature Required for Order to be Processed

| DESCRIPTION   |  | QUANTITY                     | PRICE   | TOTAL |
|---|--|------------------------------|---------|-------|
| Calendar (See above)  |  |                              |         | \$    |
| Imprinting (See above)  |  |                              |         | \$    |
| Arizona Highways to prepare/revise art  |  |                              | \$30.00 | \$    |
| Mailing Envelopes (FREE if order received by 09/04/20)  |  |                              | \$ 0.35 | \$    |
| Shipping Charges (to be determined)   |  |                              | TBD     | \$    |
| HANDLING SERVICES: U.S. shipments only. \$15 for first address; ac<br>additional ship to a  |  | add \$5 for each<br>address. | \$15.00 | \$    |
|   |  |                              | TOTAL:  | \$    |
| Exact reprint of last year's art.   Reprint with copy changes.   Bill me.   American Express   Discover   MasterCard   VISA   New artwork.   Card Number   Exp. Date              |  |                              |         |       |
| How would you like your order shipped?<br>Shipped F.O.B. Phoenix; freight prepaid and charged back or you may use your company account number for your choice of shipping method. |  |                              |         |       |

|         | UPS Overnight   | Your UPS #   |
|---------|-----------------|--------------|
| □ FedEx | FedEx Overnight | Your FedEx # |

| Delivery Options: | □ AHM coordinate (\$30 fee) | ☐ Your choice |
|-------------------|-----------------------------|---------------|
| Bonnony optionion |                             |               |

Customer pickup is not an option.

Any questions, contact Lisa Karnatz: LKarnatz@azdot.gov • 602.712.2018